



NARRATIVE

as of March 21, 2022

*Championing new trust-based infrastructures –
the pathways that assist humanity to interact with each other,
to adapt with resilience, and to thrive through the transitions we have yet to face;
by way of right-relationship and the natural wisdom that connects us all.*

Imagine...

Imagine hundreds, if not thousands of people who,
PRIOR TO having gotten into any kind of problem solving,
have all learned a fresh way of BEING with each other, FIRST.

Imagine that they come from all walks of life,
and a range of disciplines...
and imagine that there's a challenge that arises,
that demands prompt attention.

Imagine them gathering to make decisions and take action.

**Having confidence that they can do so because they FIRST
created a compass based on shared values - not ideas;
a compass separate from any particular founder or funder agenda.**

What kind of a difference would that make?

Imagine that you could gather any 6-8 people,
and multiple groups of 6-8 people at the same time,

together, from anywhere in the world,
to actually LISTEN and BE IN conversation.

Imagine too, that they have never met,
nor do they know each other –

What if they could do so without any “stuckness”?

What if the glitches of “forming and storming” were less strong...
And allowed them to get right into “norming and performing”
that much sooner?

Imagine these people, and their way of BEING with each other,
that THAT becomes the heartbeat... becomes the rhythm
– not the task
– not the project.

**Seem impossible? It's not.
These groups are already forming.**

Because this isn't just Pollyannic.
This isn't just a “nice to have”...

If we truly want large scale behaviour change,
we need to inspire that mass change
through every conversation we have, day to day,
and through bringing those conversations with us,
everywhere we go.

**It's a journey that is already ramping up
toward a critical mass of people who will have the capacity
to weigh and hold multiple narratives at the same time.**

IT'S A JOURNEY

- About the necessity to cultivate new habits... experientially;
for Deep Listening, for connection, for exploration and for discovery.
- About scaling environments for learning... exponentially;

that are safe enough and brave enough, to truly be in the unknown.

- And it's about the brain development that assists us... to integrate; to become more authentic humans (and leaders), who have an ability to respond.

And the ripple effects are magical.

**Who are the individuals that you know,
whom you sense might be willing
to suspend their disbelief to go on THAT kind of journey?**

A journey that's about pausing long enough,
to peel back assumptions...

A journey with ways of listening
and BEING in conversation

In a way that undergirds a whole new set of trajectories
of thought and action, ideation and "doingness"?

**Because there ARE people
who have already been practising...
Preparing for such a moment.**

They have already been playing in such a sandbox.

Not because they've been fairly compensated for it,
but because it's the right thing to do
and they just can't see themselves doing anything else.

What if we harnessed the power of these pioneers of the heart?

**What if we championed the legions of facilitative talent
that exist in the world, and invited them...**

To BE and DO what they've been asking their participants to BE and DO
for decades now...

To come together,
To work together.

What if we listened
to those who have been listening to “the field” for decades now?

What kind of new infrastructures could we pull together?

**How different would THAT be for all of us?
And for the planet?**

Why start with Facilitators?

We are sending out the message –
that **we see the legions of latent facilitation talent
around the globe.**

Not only do we see how they are in the petri-dish,
just as much as the rest of humanity on this planet.

But also how they see far more,
and are willing to go the distance for something beyond themselves,
more than most.

We believe this talent pool IS the most obvious solution
that we have to meet the wickedly complex problems of our time.

**And we believe that by bringing them together,
to work with and learn from each other,
that they will make the difference.**

We see how they are already an industry unto themselves.
Largely unacknowledged.

And we understand at our core

that these seasoned professionals...
deserve patronage.

Each facilitative discipline, just like each person,
uniquely covers a different nuance and facet needed
to move us forward.

These are those who are poised to take us into our next era.

This is how we are going to nurture humanity's adaptive muscle.
By championing those who have ALREADY been championing
different facets of humanity's adaptive muscle.

This is what it is going to take for us as a species,
to train to be in uncertainty for prolonged lengths of time.....

**This is how humanity will truly be able to access
the deep wisdom that already exists in this world,
and midwife as many of us as possible
to thrive through the many transitions we have yet to face.**

Who's been doing this?....

WINfinity is a Deliberately Developmental Collective.

Volunteer-driven since 1993;
and time-banked and open-source since 2009...

**We are volunteers who have been exploring
what it means to practice "gathering differently".**

**And we act as a place-holder for the infrastructures
humanity needs now more than ever.**

**Infrastructures that assist us to get back to the basics
of how we're interacting with each other.**

Most Importantly, we don't focus
on creating yet more formulas or models.

So if you're expecting
yet another proprietary innovation or proposed solution...
Another system or a model that's going to make a difference...
that's not what you're going to see here.

Instead, we allow ourselves the space to PAUSE –

We slow down, and get to the centre.

**To that place that not only MOVES people,
in a way they feel some movement in their being;**

**But also assists them to get past that “stuck” place
that happens when we're asked to take that inner work
and translate it into something that we can actually SEE, MOVE.**

It's about upending what we believe it takes
to “get things done” and “take action”;
By practicing being in right-relationship
and ways of CONNECTING – first.

Understanding that connecting is the most powerful
and practical being we can be doing...

And to do it over and over-and-over again
– rinsing and repeating;
until we gain a critical mass
of a fresh way of being together...

Then we learn together,
experiencing what it takes to LISTEN for patterns.

We listen deeply and generously
– attending to, and tending to, what matters most

– attending to the common ground that exists
between all of us...

That's how we scale...

And that's how we tip the scales...

It's as simple as BEING IN IT...

TOGETHER

That's how we attain critical mass...

for reimagining, redesigning, and re-enacting....

**Because it only takes a tipping factor
of 25% of the population
who are willing to “go the distance”
and lay down the transformative foundation
the world requires, to do the “heavy lifting”.**

To not only catch a glimpse that things can BE different;
But also what it actually takes
to be different inside the structures
in which we live and breathe.

So that no matter what happens in the world...

We've PRACTICED enough

what it means to make the invisible, visible...

So that we can actually SEE why the steps
of a critical path are as they are...

So that in a values-centric way,
we may ride out the next challenge or storm.

**We've practiced what it means to be in uncertainty
for prolonged periods of time –**

**We've practiced simply being in
that space between “no more” and “not yet” –**

**With greater longevity,
greater frequency, and even
greater intensity...**

Pausing longer... peeling back further...
the assumptions and the conditioning with which
we are even entering into conversation.

Let's face it...
It's often easier to let go of COMMITMENT
when it's volunteer, right?

Especially when things get uncomfortable
or are not going well,
would you agree?

What if those groups of volunteers
were composed of people from many walks of life
AND across global time zones?

And what if it required a full 24 hours
(3 hours a week for 8 weeks, AND online)?

Even more difficult, right?

**So with the retention rate in WINfinity's Inquiry Clusters
tracking at over 98%...**

**Something must be happening in these brave spaces
to make a difference, right?**

**And together, along with partners
who would permit us to join them;
We are getting ready to advance that impact.**

How do we do this?

WINfinity is not another training or certification competing for your attention.

It's not another piece of intellectual property for sale.

It's about seeding infrastructures that support gathering and scaling active research into how we gather.

It's about the informal networks that move yet more gathering forward.

Most of all, it's about what it takes to continuously hone what emerges through those gatherings.

It's about practicing getting to the common ground that serves all of us as members of humanity.

And it's about integrating the basics of listening and conversation into our day-to-day lives.

**We call this a "pattern integrity".
A series of principles that unite us all.**

**Principles that apply in every conversation and to every discipline,
from the micro to the macro, without fail.**

**And gradually, just beyond our consciousness,
our mindset shifts.**

**Exponentially, with each conversation
our behaviour adapts.**

And we integrate.

And then we repeat the pattern over and over,
assisting us to be a collective of people,
working in cooperation with each other.

Yes, at first it feels like
it's not doing anything of consequence;
And it can feel uncomfortable,
as it stretches us.

Bit by bit, as we invite people to explore,
experience and experiment being in conversation....

Bit by bit, as we practice together,
what it really means to be in appreciation and curiosity...

Bit by bit, participants get drawn back in....
Over and over...

**Bit by bit, we weave a nest and receive
those new ways of being,
encouraging them to gestate...**

**And just like the exponential growth curve,
that looks like it isn't doing much
until it tips up toward critical mass....**

Any seasoned facilitator or eager explorer,
better yet, a massive pool of them...

Coming from their own background,
life-experience and training / discipline,
Can weave these meta-level principles
And create equitability in the space...

**Creating opportunity for someone who is a billionaire
and someone off the street to be together**

in the same cohort, in the same space.

**And without even knowing who each other are
– the greatest equalizer of them all –
They actually talk with each other...**

Witnessing the power of that....

How the power of realizing “I CAN...” becomes “WE CAN...”
And how it magnetizes even more talent, even more resources...

Witnessing the exponential growth...

Well that has been as magical as it has been profound.

Enough that we’ve increased our activity in 2021 alone,
By 50% more from what we did from 2009 to 2020.

And giving attention to THAT.... Nurturing THAT....
Flexing that muscle –
Creates more momentum
than we could have ever believed possible.

**Ultimately, we are elevating values
like Appreciation and Curiosity
to the top of our priorities,
ahead of our habit to create more and more ideas.**

Because we understand now more than ever
that these VALUES return us to exploration.

They are what rewire
our neural pathways in the background...

They are what encourage the habits
that will better prepare
each participant for whatever challenges come next.

The deep listening culminates into something we call a Matrix

The Matrix (“the Mother”) / the “Due North” makes explicit those conditions in which something better, more, different or new, dynamically and responsively comes into form.

It nudges us almost imperceptibly into mutual, collective, values-based action... that stands strong in ANY situation, and under ANY circumstance.

Matrices are dynamic and ongoing, and represent a sea of wisdom and of hard work already completed

Which sets a tone... so that all that needs to happen next, is to simply adjust them depending on need.

They’ve been used for something as small as a family coming to consent on what is right for an aging family member...

To multi-stakeholders weighing in on how to re-shape Justice in Bogota Colombia...

To communities creating a quarterly rhythm inside impact plans.

At the same time, Matrices are a constant. Remaining even if people leave, or move, or die... and even if governments change every 4 years...

Even if technology and robotics take over the planet...

(kidding... maybe not)

The compass of values and conditions, remain.

It's a way to form mutual, collective unification
along a critical path of options;
for actions that are responsive – and adaptive.

**When we use the Matrix to ask better questions
and to combine new ways of being and doing...**

We get to change the world.

Why would we want to do this?

Well ultimately, WINfinity is preparing people for the future.

**You see... everyone wants to collaborate.
But we're going about it backwards.**

We're all doing good things,
but we're being pulled in different directions
by lots of groups, each who have their own priorities.

We're too focused on brainstorming, on ideas,
and on getting to quick fixes and solutions.

And because we do so without question,
more and more groups keep showing up.

And that?... Well that actually makes us
compete with each other, not cooperate.
It's a distraction that keeps us
from truly collaborating – full stop.

WINfinity focuses on questions.

**Questions that are vital to allowing a critical path
ACROSS interests, to emerge.**

So that the actions we take,
and the critical path of deliverables we choose,
Are not based in what we “think” might be nice, or shiny to do....

Instead, it’s based on what “the field” is telling us it needs....
Over and over and over again.

Because if it repeats, it seats
– it takes its rightful place in our priorities

And calls us to a level of consistency, and responsiveness
that is based on what we’ve collectively discovered – together!

**WINfinity is standing for making space
for humanity to sense into what is needed next.**

- 1. It Models Cultures of Inquiry and Impermanence**
- 2. Matrices for Critical Paths based on Values; and**
- 3. Mixes across silos of Thought, Knowledge, and Wisdom**

It shows us what happens when we make the basics explicit.
The basics for simply and powerfully being with each other, FIRST.
And then it makes those principles more accessible and commonplace
in our day-to-day lives.

**This is how humanity reconnects
to being a species of hearts and hands - not just heads.**

**This is how the body of humanity learns
how to function as a healthy human body.**

And learn together, what it is really going to take...
To handle the unforeseen changes that are on the horizon.

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May we join you in your intentions to pool and galvanize
the funding required to do something truly DIFFERENT?

Are you ready and willing to go on a journey into the unknown?

Reach out to us....

We're here, and we're already moving....

And we would love to get to know you better.

Talk with you very soon!