

29 December 2021

## Reference Letter for Trae Ashlie-Garen and WINfinity

To whom this may concern

I've worked with Trae for a year now as an adviser to and collaborator for our project: building a "factory" for regenerative entities under a hybrid structure that we are calling the FairShares Commons; and a VC2.0 fund to exclusively invest in the above. This all based on the theory of change described in my book *Rebuild: the Economy, Leadership, and You*.

From this experience, I see her as a superb addition to facilitate any multi-stakeholder team composed of CSI Practitioners, Foundation Officers or equivalent, who are serious about being competitive and relevant into the next ten years if not beyond. She brings a clarity of perception, knowledge and insight, and a capacity to lead people through complexity that enables each person to consider the most relevant conditions required to bring visions into reality.

I have found her to be exceptional at seeing and understanding clearly what is hidden from most people: the deeper undercurrents driving what happens. Both the disruptive external currents in the business context and the internal currents that occur through an attentiveness to creating cultures of inquiry and to the basics of what creates life-affirming interactions between people.

She does this through explorational dialogue with all, coaching, consulting and advising on what it takes to work across any barriers of hierarchy, matrix silos, and roles. To create a future in which our desires for legacy may shift sufficiently to meet the demands ahead, and work together with "the field" to jointly and cooperatively thrive.

Because she has this capacity, she identifies with more insight and faster than most what transformation those who are in leadership need to start undergoing today, to be ready for the future when it arrives. And, perhaps most importantly, she instinctively knows how to continue growing the requisite competencies and capacities in those she serves, as well as in herself, to continue to keep sharp the skills necessary to support that future; starting from where each one of us currently are in our own respective journeys.

In her earlier work, and in working with her recently, I have witnessed ample evidence of her eye for detail and the ability to accountably manage responsibilities, and engage adaptably & compellingly with whomever is necessary, to best be able to release what we think we know, and cut through issues to make things happen. Regardless of perceived barriers, such as hierarchy, she is able to do this because of: her visible integrity and care for each person; and her way of engaging that creates mutual respect, trust and understanding in her relationships with widely diverse people.

I believe the timing is right globally and economically, for Trae and the WINfinity Team to be considered for championing in whatever creative ways are available to you. I guarantee, she will work to not only further her own compelling calling to make a difference, but also to mutually advance whatever mandates you and your organization stand for. You won't regret the investment.

Best regards,

Graham Boyd  
Principle, Evolutesix

Former resident of East London, South Africa, and graduate of UCT.